

## **REGULATION ON SPONSORSHIP (Sponsorship package\_2023)**

### **The General Sponsor Sponsorship fee - 20 000 USD**

#### **The Sponsor's package includes:**

1. Granting the status of the “General Sponsor” (Sponsor).
2. Publication of the name and/or trademark (Logo) of the Sponsor with indication of the category of the sponsorship in the press releases, information letters, as well as in other promotional and information materials of the Conference.
3. Placement of the name and/or trademark of the Sponsor with an indication of the category of the sponsorship on the Web site of the conference with a link to the Sponsor's site (if available).
4. Placement of the name and/or trademark of the Sponsor with an indication of the category of the sponsorship in the printed version of the Conference Program and Conference Abstracts. Will be printed 150 copies to share between the participants.
5. Publication of the Sponsor's advertising (1 page), provided this material at least 1.5 months before the conference, in the printed version of the Conference Program and the Conference Abstracts. Will be printed 150 copies to share between the participants.
6. Placement of the Sponsor's flag (provided by the Sponsor) in the conference hall (placement can be changed by prior arrangement).
7. Placement of an advertising roll (provided by the Sponsor), vertically sized 120 x 200 cm, with the name and/or trademark of the Sponsor with an indicating the category of sponsorship, at the exhibition organized within the framework of the conference (placement can be changed by prior arrangement).
8. Welcoming speech at the opening ceremony of the conference (up to 5 minutes)
9. Presentation of the Sponsor at the opening part of the conference (15-30 minutes).
10. Participation (up to 5 representatives) in official and cultural events of the Conference.
11. Dissemination of advertising materials, provided by the Sponsor (brochures, booklets, leaflets, etc.), in conjunction with handouts and stationery.
12. Publication of the name and trademark (Logo) of the Sponsor with indication of the category of the sponsorship in printed version of the Conference Proceedings in Russian.
13. Publication of the Sponsor's advertising material (1 page) in printed version of the Conference Proceedings in Russian.
14. Indication of the Sponsor's name and the sponsorship category in the Prefaces (informational paper) to the Conference Proceedings.

### **The Official Sponsor Sponsorship fee - 3 500 USD**

#### **The Sponsor's package includes:**

1. Granting the status of the “Official Sponsor” (Sponsor).
2. Publication of the name and/or trademark (Logo) of the Sponsor with indication of the category of the sponsorship in the press releases, information letters, as well as in other promotional and information materials of the Conference.
3. Placement of the name and/or trademark of the Sponsor with an indication of the category of the sponsorship on the Web site of the conference with a link to the Sponsor's site (if available).
4. Placement of the name and/or trademark of the Sponsor with an indication of the category of the sponsorship in the printed version of the Conference Program and Conference Abstracts. Will be printed 150 copies to share between the participants.

5. Publication of the Sponsor's advertising (1 page), provided this material at least 1.5 months before the conference, in the printed version of the Conference Program and the Conference Abstracts. Will be printed 150 copies to share between the participants.
6. Placement of an advertising roll (provided by the Sponsor), vertically sized 120 x 200 cm, with the name and/or trademark of the Sponsor with an indicating the category of sponsorship, at the exhibition organized within the framework of the conference (placement can be changed by prior arrangement).
7. Welcoming speech at the opening ceremony of the conference (up to 5 minutes)
8. Presentation of the Sponsor at the opening part of the conference (10-20 minutes).
9. Participation (up to 2 representatives) in official and cultural events of the Conference.
10. Dissemination of advertising materials, provided by the Sponsor (brochures, booklets, leaflets, etc.), in conjunction with handouts and stationery.
11. Publication of the name and trademark (Logo) of the Sponsor with indication of the category of the sponsorship in printed version of the Conference Proceedings in Russian.
12. Publication of the Sponsor's advertising material (1 page) in printed version of the Conference Proceedings in Russian.
13. Indication of the Sponsor's name and the sponsorship category in the Prefaces (informational paper) to the Conference Proceedings.

**The Sponsor**  
**Sponsorship fee - 2 000 USD**

**The Sponsor's package includes:**

1. Granting the status of the "Sponsor".
2. Publication of the name and/or trademark (Logo) of the Sponsor with indication of the category of the sponsorship in the press releases, information letters, as well as in other promotional and information materials of the Conference.
3. Placement of the name and/or trademark of the Sponsor with an indication of the category of the sponsorship on the Web site of the conference with a link to the Sponsor's site (if available).
4. Placement of the name and/or trademark of the Sponsor with an indication of the category of the sponsorship in the printed version of the Conference Program and Conference Abstracts. Will be printed 150 copies to share between the participants.
5. Publication of the Sponsor's advertising (1 page), provided this material at least 1.5 months before the conference, in the printed version of the Conference Program and the Conference Abstracts. Will be printed 150 copies to share between the participants.
6. Placement of an advertising roll (provided by the Sponsor), vertically sized 120 x 200 cm, with the name and/or trademark of the Sponsor with an indicating the category of sponsorship, at the exhibition organized within the framework of the conference (placement can be changed by prior arrangement).
7. Presentation of the Sponsor at the opening part of the conference (5-10 minutes).
8. Participation (one representative) in official and cultural events of the Conference.
9. Dissemination of advertising materials, provided by the Sponsor (brochures, booklets, leaflets, etc.), in conjunction with handouts and stationery.
10. Publication of the name and trademark (Logo) of the Sponsor with indication of the category of the sponsorship in printed version of the Conference Proceedings in Russian.
11. Publication of the Sponsor's advertising material (1 page) in printed version of the Conference Proceedings in Russian.
12. Indication of the Sponsor's name and the sponsorship category in the Prefaces (informational paper) to the Conference Proceedings.

**Sponsor by nominations**

**Sponsor of the cultural program of the Conference**

**Sponsor of the Conference Proceeding publication**

**Sponsor of the souvenir production of the Conference**

Terms of sponsorship by the nominations are discussed additionally.

**For all issues of sponsorship and advertising**

**Contact person:**

**Dr. Narine Oganyan**

Tel.: + 7 (495)526-63-21,

e-mail: [mera@vniiftri.ru](mailto:mera@vniiftri.ru)